# NOBILITY
### MEDICAL BILLING AND PRE-FUNDING

# The Case for Nobility RCM

## About Nobility RCM

Nobility RCM is a Scottsdale, Ariz.-based company that offers leading-edge revenue cycle management solutions to medium to large healthcare organizations. Nobility RCM presents a unique value proposition by providing working capital to its clients alongside advanced RCM and back office services.

Founded in 2014, Nobility RCM has more than 10 U.S. operating sites, with divisions spanning from Washington to Florida. Widely recognized for pioneering the Nobility Pre-Funding solution, a guaranteed revenue model for healthcare providers, the company delivers exceptional outcomes centered on performance, transparency and communication.

## Client Demographics

Nobility RCM provides RCM solutions to medical facilities and healthcare organizations with three to 200 providers. Nobility RCM's clients represent more than 55 medical categories and specialties, including hospital systems and individual hospitals, ambulatory surgical centers, imaging centers, laboratories, and private practices specializing in an array of clinical areas.

## The Challenge

Most hospitals and medical offices, regardless of size, experience significant irregularities in cash flow resulting from inefficiencies in their medical billing and collection processes. Typically, but unknowingly, these healthcare organizations are losing substantial net receivables due to factors like improper coding, outdated billing systems, accounts receivable (AR) management, and a lack of understanding of the collection protocols from insurance companies. Insurance companies add a layer of complexity by designing collection processes that can blind hospitals and medical offices and inhibit them from fully collecting on patient claims. Thus, expenses for healthcare organizations increase while reimbursements decline.

## Our Solution

Nobility RCM has innovated a comprehensive revenue cycle management model that enables healthcare organizations to predict revenue and increase cash flow. The model parallels those used by other successful enterprises outside of healthcare, by employing industry-specific metrics, key performance indicators (KPIs), and a best-in-class AR management and technology solution to standardize and regulate collections.

Nobility RCM clients have exclusive access to Nobility Pre-Funding, an option that ensures guaranteed revenue for healthcare organizations. We pay your claims and then collect from the insurance companies on your behalf, giving you immediate access to capital alongside our all-inclusive billing solution.

## Nobility by the Numbers

- Average First-Year Profitability Increase with Nobility 17%
- Top 3% Gold Standard Rank (highest percentile) by MGMA and Industry Benchmarking Groups
- More than 10 operating sites, including divisions in AZ, FL, MI, NE, OH, TN, TX, WA

**100%** Approved Billing Claims Submission (within 24 hours)

**98%** Claims First-Time Pass Rate

**>91%** Accounts Receivable Collected (under 90 days)

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## 🏥 Nobility RCM Solutions

Nobility RCM offers a comprehensive suite of revenue cycle management solutions and practice management support to meet the needs of medium to large healthcare companies, including:

### Medical Billing
Nobility RCM offers full medical billing services, including claims and collection management and comprehensive billing reviews, to optimize revenue in-flow.

### Nobility Pre-Funding
Our medical billing clients have exclusive access to Nobility Pre-Funding, an option that ensures guaranteed revenue for healthcare organizations.

### Back Office and Practice Management Support
Our full range of back office support includes credentialing, provider enrollment, coding services, vendor and payer consulting, and practice performance assessments.

### Performance, Transparency and Communication
Our values drive all our client interactions and set us apart from other RCM providers. We prove our worth to you through our financial performance and our exceptional U.S.-based service.

## 🏢 Nobility RCM Services

- Medical Billing

- Pre-Funding

- Credentialing & Provider Enrollment

- Coding Services

- Accounts Receivable Recovery

- Operating Lines of Credit

- Payer Contracting

- Insurance Verification/ Pre-Authorization

- Legal Formation of Practices

- Consulting on EHR Selection

- Practice Performance Assessment